

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 222 Issue 1



**WNCN-TV**  
 1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b>	Restore Our Future/ Issue	<b>Submission Cost:</b>	9025	<b>Campaign Ref:</b>	E:120813007
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	. / 1892	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	08/13/12 to 08/26/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06273779
<b>Est./PO Number:</b>	06273779	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Restore Our Future	<b>Booking Group:</b>	WNCN	<b>Key Market:</b>	Raleigh-Durham, NC
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	Total	Cost
1	M-F 7p News .TWTF..	04	250	30 Comme	Nbr of Spots 4		4	1000
2	M-F 730p Extra .TWTF..	04	200	30 Comme	Nbr of Spots 4		4	800
3	M-Su 11p News .TWTFSS	04	550	30 Comme	Nbr of Spots 6		6	3300
4	Wed 10p ET / 9p CT Law & Order SVU ..W....	04	2200	30 Comme	Nbr of Spots 1		1	2200
5	Sat 7p News .....S.	01	175	30 Comme	Nbr of Spots 1		1	175
6	Sun 11a Chris Matthews Show .....S	02	200	30 Comme	Nbr of Spots 1		1	200
7	Sun 6p News .....S	02	350	30 Comme	Nbr of Spots 1		1	350
8	M-F 7p News M.....	04	250	30 Comme	Nbr of Spots 1		1	250
9	M-F 730p Extra	04	200	30 Comme	Nbr of Spots 1		1	200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					18	3	21	

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 222 Issue 1



**WNCN-TV**  
 1205 Front St  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 9025	<b>Campaign Ref:</b> E:120813007
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / /1892	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/13/12 to 08/26/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06273779
<b>Est./PO Number:</b> 06273779	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	Total	Cost
10	M-Su 11p News	04	550	30 Comme		1	1	550
<b>Weekly Totals: Total Spots(Ord Spots)</b>					18	3	21	

Grand Totals				Month 8 Weeks: 4	
		08/13	08/20		
Totals	21	18	3		
Spots	9025	8025	1000		
Cost					

<b>Grand Totals:</b>	<b>Spots:</b> 21
	<b>Gross Total:</b> 9,025.00
	<b>Commission:</b> 1,353.75
	<b>Net Total:</b> 7,671.25

REP HEADLINE# 6273779  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG13/12 09.1  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/RESTORE OUR FUTURE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ELISE CLOYD	
		600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN	WA- MICK NESCI (H)	
		TOWSON, MD 21286			
ORDER #	CONTRACT #	6273779	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RESTORE OUR FUTURE	EST#1892	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	AUG14/12	AUG20/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG13/12	09.13

REP: NEW ORDER  
TTL \$9,025 @21X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RESTORE OUR FUTURE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$9,025.00  
TOTAL SPOTS 21

REP HEADLINE# 6273779  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP

AUG10/12 18.1  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MICK NESCI (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 6273779 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#1892 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/12 18.10

REP: NEW ORDER  
TTL \$9,025 @21X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MICK

*ECN*  
*QNT*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1892

1			700P-730P	30		\$250.00	8/14	8/17	4		TU-F	4
PROGRAM : NEWS 7P												
RA35+ : 2.0												
CON COM1 : NEWS 7P												

*MW*  
*8/13*

AUG10/12 18.1  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			730P-800P PROGRAM : EXTRA RA35+ : 2.0 CON COM1: EXTRA	30		\$200.00	8/14	8/17	4		TU-F	4
3			1100P-1135P PROGRAM : NEWS 11P RA35+ : 2.0 CON COM1: NEWS 11P	30		\$550.00	8/14	8/19	6		TU-SU	6
4			1000P-1100P PROGRAM : LAW AND ORDER SVU RA35+ : 3.0 CON COM1: LAW AND ORDER SVU	30		\$2,200.00	8/15	8/15	1		WED	1
5			700P-730P PROGRAM : NEWS RA35+ : 9.0 CON COM1: NEWS	30		\$175.00	8/18	8/18	1		SAT	1
6			1100A-1130A PROGRAM : CHRIS MATTHEWS RA35+ : 1.0 CON COM1: CHRIS MATTHEWS	30		\$200.00	8/19	8/19	1		SUN	1
7			600P-630P PROGRAM : NEWS RA35+ : 5.0 CON COM1: NEWS	30		\$350.00	8/19	8/19	1		SUN	1
8			700P-730P PROGRAM : NEWS 7P RA35+ : 2.0 CON COM1: NEWS 7P	30		\$250.00	8/20	8/20	1		MON	1
9			730P-800P PROGRAM : EXTRA RA35+ : 2.0 CON COM1: EXTRA	30		\$200.00	8/20	8/20	1		MON	1

REP HEADLINE# 6273779  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG10/12 18.1  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			1100P-1135P	30		\$550.00	8/20	8/20	1		MON	1
PROGRAM : NEWS 11P												
RA35+ : 2.0												
CON COM1: NEWS 11P												
AUG/12 \$9,025.00												

CONTRACT TOTAL \$9,025.00  
 TOTAL SPOTS 21

MARKET TOTALS \$225,625 WNCN 4% WRAL 60% WTVB 27% WRAZ 9% WRDC 0% WLFL 0% CABL 0%  
 SHARES ACCURATE  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 50px;">WNCN</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/13/12</span>
---	--

I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

**Total Charges:**     \$ 9025.00 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/11  
Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title